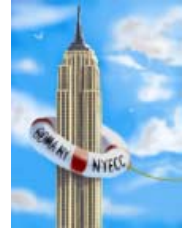




**THE TITANIC MADE APRIL 12<sup>TH</sup>, 1912  
A NIGHT TO REMEMBER.  
YOU CAN MAKE APRIL 12<sup>TH</sup>, 2006  
A DAY YOU WILL NEVER FORGET!**



# ENERGY

**IT'S ALL ABOUT YOUR MONEY!**

## ENERGY AWARENESS DAY – 2006



**BOMA NEW YORK AND THE  
NEW YORK ENERGY CONSUMERS COUNCIL HAVE  
PARTNERED TO OFFER A HALF-DAY ENERGY SEMINAR  
FOR BUILDING OWNERS AND MANAGERS**



**LEARN HOW YOU CAN PROTECT YOUR BUILDING  
FROM THE ICEBERGS IN TODAY'S ENERGY MARKET**

### CURRICULUM

- 8:00 Breakfast & Registration**
- 8:30 Energy Budgeting 101** – Learn the basics of building an energy budget
- 9:30 Energy Seminar 201** – Hear Lessons Learned – Real life experiences and success stories of New Yorkers
- 10:30 BREAK**
- Meet Participants & Exhibitors**
- 11:00 Energy Management 101** – Learn how to manage your energy use – and cost!
- 11:45 Wrap-Up and Adjournment**

### LOCATION

**April 12<sup>th</sup>, 2006**  
**8:30 AM – 12:30 PM**  
Baruch College  
William & Anita Newman Conference Center  
151 East 25th Street  
(between Lexington and Third Avenues)

### DETAILS

Cost (*Advance Registration Only by April 7<sup>th</sup>*):  
\$110 Member (BOMA/NY or NYECC)  
\$160 Non-Member  
Registration at Door - \$25 surcharge  
(212) 239-3662 or (212) 356-0030  
[mskomsky@bomany.com](mailto:mskomsky@bomany.com) or [info@nyecc.org](mailto:info@nyecc.org)

### EVENT SPONSORS:

Constellation New Energy  
Essential Utilities Corporation  
Keyspan  
New York State Energy Research and  
Development Authority (NYSERDA)

# ENERGY IT'S ALL ABOUT YOUR MONEY!

## Program Specifics

**8:00 a.m. Breakfast and Registration**

**8:25 a.m. Welcoming Remarks**

**8:30 a.m. Energy Budgeting 101**

Synopsis:

Come hear the wisdom of these leading energy industry Consultants as they demystify the grueling tasks of creating and monitoring an energy budget. This session will address the fundamentals of energy budget preparation for commercial buildings. Expert tips and positive models will be provided on:

-how to start the process

-developing sound assumptions for your budget - budgeting for electric, steam and revenue - how to monitor and report variances on your budget throughout the year.

*Moderator:* **Paul A. Magda, RPA/FMA/SMA/CFM**, Sr. Vice President, ABM Engineering Services

*Panelists:*

**Catherine Luthin**, Principal, Luthin Associates

**Meg M. Carey**, President, MCEnergy, Inc

**Jay Raphaelson**, President, EnergyWatch, Inc.

**9:30 a.m. Energy Management Best Practices – A Panel Discussion**

*Moderator:* **Daniel M. Levin**, National Energy Procurement Manager, Ernst & Young Energy Trading and Risk Management Services

*Panelists and Specific Area Discussed:*

**Thomas Aloï**, Engineering Manager, Hines Interests/Morgan Stanley - "Best Practices in a Mission Critical Environment"

**Dennis Kissane, RPA/FMA**, Building Manager, Park Tower Group - "Energy Efficiency Implementation and BMS Optimization".

**Anthony Campbell, RPA**, VP - Utilities & Telecommunications, Vornado Realty Trust, - "Energy Management, Efficiency, and Cost Control through Effective Metering and Sub-metering"

**10:30 a.m. Coffee Break [Meet Sponsors, Exhibitors, Participants]**

**11:00 a.m. Energy Management 101 [NYSERDA Incentive Programs]**

**Chris Smith**, Project Manager at NYSERDA, will explain the 2006 Season Peak Load Reduction Program. He will talk about this program as well as the NYISO's Installed Capacity Special Case Resources program, both pay incentives to customers who can take electric load off the grid.

**Kim Lenihan**, Project Manager, will talk about Smart Equipment Choices, and an upcoming program, the new Building Performance program. She will also cover Commissioning and RetroCommissioning programs, programs that have captured increasing interest from large energy users as well as large portfolio managers.

**Elizabeth Perry**, Project Manager, will cover other NYSERDA's commercial programs, such as financial, energy audit, distributed generation, and new construction programs. All NYSERDA programs are designed to fit the size of your business.

**BOMA/NY and NYECC  
Presents:**

**ENERGY  
IT'S ALL ABOUT YOUR MONEY!**

**Wednesday, April 12<sup>th</sup>, 2006 – 8:00 a.m. to 12:30 p.m.**  
William & Anita Newman Conference Center, Baruch College, 151 E. 25<sup>th</sup> St., 7th Floor  
(between Lexington & Third Avenues)

Registration begins at 8:00 a.m. Three educational sessions follow at 8:30, 9:30 and 11:00. We have a small Trade Show as well with various Exhibit Tables. There will be time for you to visit with all exhibitors.

PLEASE CHECK OFF THE APPROPRIATE BOX & CIRCLE CORRECT RATE :

- BOMA/NY and NYECC Members**                      \$110
- Non-Member \***    \$160

For guaranteed registration, please mail, fax or E-mail the form below:  
BOMA/NY, 11 Penn Plaza, Suite 1000, NYC, 10001 Fax: (212) 268-7441  
E-mail: [mskomsky@bomany.com](mailto:mskomsky@bomany.com)

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Please charge my credit card

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Signature: \_\_\_\_\_

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Exp. Date: \_\_\_\_\_

**Cancellations will be honored until NOON on Friday, April 7<sup>th</sup>, prior to the Conference, after that time, all reservations to attend will be billed.**

**\* Please Note that All Non-Members must prepay either via a check or valid credit card number. Thank you.**