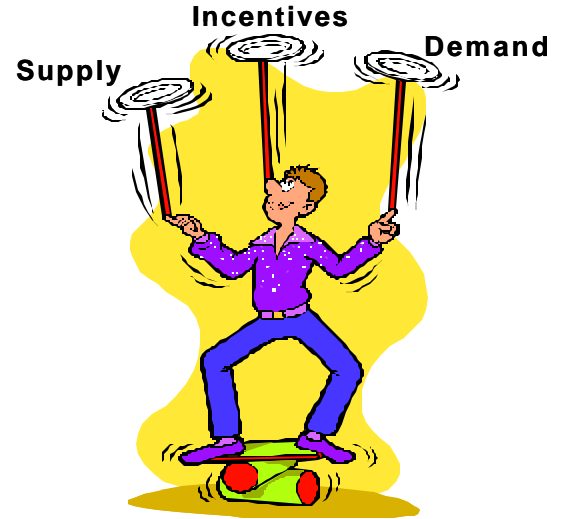


The New York Energy Buyers Forum
Invites you to
How Did We Do This Summer?
High Demand, Tight Supply, Jumpy Pricing

**RESCHEDULED FOR: Wednesday, Oct.
3, 2001, 10:00 AM -11: 30 AM
(followed by members-only
briefing 11:45 AM 12:30 PM)**

The lights didn't flicker during record high temperatures - but hourly pricing hit \$1,000/MWhr. Voltage was cut - but new generation and customer responses saved the day. Just how close did we get to a service interruption, and are we out of the woods yet? What about next year? Hear how reliability efforts, pricing policies, and demand response incentive programs worked out, and what we can expect next summer. And tell us how you weathered the *Heat Storm of 2001!*



On the operation of its new mini-generators: a representative from the New York Power Authority (NYPA)

On balancing supply, demand, pricing, and market power: Steve Baiser, Manager, Market Monitoring & Performance New York Independent System Operator (NYISO)

On how participation in EDRP and ICAP programs worked out: Steve Wemple, Con Edison Energy

On how some customers addressed the issue: Jay Raphaelson, President, Energywatch, Inc.

Our moderator: Lindsay Audin, President, Energywiz, Inc. will discuss what the impact of the loss of electric demand in the financial district may have on price response incentive programs

LOCATION: Columbia University's Schapiro Engineering Center (CEPSR), 4th floor auditorium, 530 W. 120th St. (between Broadway and Amsterdam), New York City

Admission: Free for NYEBF members, \$100 for non-members. Non-Members please RSVP to the Forum at (732) 517-0787 or nyebf@aol.com by Sept. 28. Refreshments will be served. Check out the Forum at www.nyebf.org.